



Companyname

Marketing event calendar



Date & Time		Event		Date & Time		Event	
JAN 15, 2025 6:00 PM - 9:00 PM		Product Launch Party	Celebrate the debut of our latest product with an exciting and interactive launch event	SEP 10, 2025 6:00 PM - 8:00 PM		New Collection Reveal	Reveal our new collection with a stylish event showcasing the latest trends and designs
FEB 5, 2025 10:00 AM - 2:00 PM		Spring Sales Kickoff	Kick off the spring season with exclusive discounts and special offers for our customers	OCT 14, 2025 10:00 AM - 3:00 PM		Local Community Involvement	Strengthen community ties by participating in and supporting local events and initiatives
MAR 12, 2025 4:00 PM - 6:00 PM		Virtual Networking Meetup	Connect with industry professionals and clients through virtual networking event	NOV 8, 2025 5:00 PM - 8:00 PM		Influencer Collaboration Event	Partner with influencers to create buzz and drive engagement through a collaborative event
APR 22, 2025 9:00 AM - 12:00 PM		Industry Trends Workshop	Explore the latest industry trends and strategies in a hands-on workshop with experts	NOV 22, 2025 2:00 PM - 4:00 PM		Interactive Q&A Session	Engage directly with our team during an interactive Q&A session addressing questions
MAY 12, 2025 3:00 PM - 4:00 PM <small>(Weekly for 4 weeks)</small>		Exclusive Webinar Series	Offer valuable insights and knowledge through a series of exclusive, informative webinars	DEC 5, 2025 6:00 PM - 9:00 PM		Holiday Season Showcase	Showcase our festive products and promotions to get customers excited for the holidays
JUN 20, 2025 12:00 PM - 4:00 PM		Customer Appreciation Day	Honor and thank our loyal customers with special offers and personalized experiences	DEC 20, 2025 7:00 PM - 11:00 PM		Brand Anniversary Celebration	Celebrate our brand's milestone with special promotions, events, and memorable activities
JUL 1 - AUG 31, 2025 Online campaign, 24/7		Seasonal Discount Campaign	Boost sales with a targeted campaign offering seasonal discounts and promotions	DEC 30, 2025 10:00 AM - 12:00 PM		Market Research Focus Group	Gather valuable feedback from a focus group to enhance products and strategies

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