Visibility & structure

Sales Channels

Add Sales Channels in which this product should be displayed. You may further define the product visibility for each Storefront Sales Channel via the link below.

Sales Channels



Categories and tags

Add categories so that the product can be found via the Storefront main menu or by API connections. Make sure you select categories that are available and active in the selected Sales Channel.

Tags help you find products faster. They make it easier to group products and can be utilised to automate task with the Rule Builder.