

BUILDER

- Multiple Choice
- Dropdown
- Matrix / Rating Scale [+ Add](#)
- Matrix of Dropdown Menus
- Ranking
- Net Promoter® Score
- Single Textbox
- Multiple Textboxes
- Comment Box
- Contact Information
- Date / Time
- Text
- Image
- Text A/B Test

QUESTION BANK

LOGIC

OPTIONS

THEMES

1. How much do you like each city

	1	2	3	4	5
Bangkok	<input type="radio"/>				
Chennai	<input type="radio"/>				
Delhi	<input type="radio"/>				
London	<input type="radio"/>				

MATRIX

Use a matrix (grid) question if you want respondents to apply the same measurement when answering several related questions. You can set the matrix question to collect multiple answers or only one answer per row. You also have the option to turn the matrix question into a rating scale when you want to assign weights to respondents' answers.

[Learn more »](#)

Which flavor of ice cream is each member of your family's favorite?

	Chocolate	Vanilla	Strawberry
Mother	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Father	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Brother	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How important is price when you buy ice cream?

1. Important	3. Moderately Important	5. Not Important
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[Done](#)

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