



FCCLA Planning Process Summary Page



IDENTIFY CONCERNS



Traffic Safety
Texting while Driving- being distracted on the road
Accidents

SET A GOAL



The goal of this project is to inform people about the dangers of texting and driving.

FORM A PLAN (WHO, WHAT, WHEN, WHERE, HOW, COST, RESOURCES, AND EVALUATION)



Who: Calisia Brookes & Ashley Batsche, Cassville High School Students
What: Traffic Safety
When: 2011-2012 School Year
Where: Cassville High School Cassville, MO
How: Digital Story for Change- create video and post online for viewing, show to school during afternoon advisory time.
"Txting Kills" Pledge- order thumb bands, have student body take pledge to stop texting and driving, pass out thumb bands to those who take the pledge.
Cost: \$10 per dozen thumb bands
Resources: Images- online, Google, see credits for listing; Mp3, PowerPoint, YouTube, Flip Video
Evaluation: National FCCLA STAR Events Competition

ACT



Create Digital Story using Microsoft PowerPoint and utilizing images from online as well as from our school mock accident docu-drama. Order thumb bands to hand out to student body. Host a pledge against texting and driving and pass out thumb bands .

FOLLOW UP



This project brought into focus many dangers that young people often ignore. We had a challenge getting our peers to take our mission seriously and to really look at the dangers of texting and driving,. Another organization in our school sponsored a docu-drama, mock accident, this brought a reality to many of the dangers that we had previously discussed with our classmates. We decided to wait until after the docu-drama to host our "Txting Kills," Pledge. This was a good decision; we do not believe that we would have had as much interest if we would have done it before. We feel that overall our project was a success and had a positive impact on our school.