

# THE AMAZON CALENDAR OF EVENTS

JAN	New Year, New You	Super Bowl			
FEB			Valentine's Day		
MAR	March Madness			St. Patrick's Day	Easter
APR		April Fools' Day	Spring Event		
MAY	Mother's Day	Graduation	Memorial Day	Cinco de Mayo	Summer
JUN			Fourth of July	Father's Day	
JUL	PRIME DAY	Back to School			
AUG	Labor Day		Football Kickoff		
SEP				Halloween	
OCT		Holiday Toy List			
NOV	Cyber Monday Deals		Electronic Gift Guide	Black Friday Deals	
DEC	Year End Deals			12 Days of Deals	