

- **In conclusion**, this essay has discussed three key areas of Fair Trade and **argued that Fair Trade does not negatively impact producers and workers in developing countries.** **In terms of stability, Fair Trade has stable market and price floor policies that reduce market volatility and a guaranteed product price.** This in turn provides a higher wage so that workers can establish better living standards and invest more in their communities. Perhaps, the most significant point is the knowledge base Fair Trade offers enabling producers to diversify their products. Of course, as discussed previously there are considerable negative aspects such as having a small percentage of international market share, other research has found no differences in wages of Fair Trade and conventional workers, and the lack of credit availability means some producers are unable to invest in diversification. **Nevertheless, Fair Trade works and is helping alleviate poverty.** **One suggestion is that Fair Trade needs to focus on better marketing and public awareness strategies to improve its market share from just 1.7%.**

### Restate thesis

Remind the reader what your stance is

### Summary

Summaries all your key ideas include both for / against

**Summary + thesis** can be in any order

**DO NOT put new ideas in the conclusion**

### Suggestion

Suggestions, predictions or recommendation are the final sentences