

2022 CONTENT CALENDAR

Template

PLAN YOUR
CONTENT FOR THE
ENTIRE YEAR!

Content (Blog) Planning Quarter 1						
Month + Ideas	Blog Post Topic	Date	Keyword	Make Pin	Micro Content Ideas	Notes
JANUARY	How to Achieve Your Goals in 2022	1/2/2022				
Healthy living, Fitness						
Organization, Habits	15 Personal Development Books to Read	1/9/2022				
Goal setting, resolutions						
	100 Goals to Set in the New Year	1/16/2022				
	The Best Workout Clothes	1/23/2022				
	How to be a Morning Person	1/30/2022				
Month + Ideas	Blog Post Topic	Date	Keyword	Make Pin	Micro Content Ideas	Notes
FEBRUARY		2/6/2022				
Date ideas, Gift ideas						
Valentine's Day		2/13/2022				
Weekend getaways						
		2/20/2022				
		2/27/2022				
Month + Ideas	Blog Post Topic	Date	Keyword	Make Pin	Micro Content Ideas	Notes
MARCH		3/6/2022				
		3/13/2022				
		3/20/2022				
		3/27/2022				
Quarter 3 ▾ Quarter 4 ▾ Content Planning ▾ Blog Post Ideas ▾ Social Media Content Ideas						

January 2022							
	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
SOCIAL MEDIA							
Blog							
Instagram in-feed							
Instagram stories							
Pinterest							
Liketoknowit							
SOCIAL MEDIA	2	3	4	5	6	7	8
Blog							
Instagram in-feed							
Instagram stories							
Pinterest							
Liketoknowit							
SOCIAL MEDIA	9	10	11	12	13	14	15
Blog							
Instagram in-feed							
Instagram stories							
Pinterest							
Liketoknowit							
SOCIAL MEDIA	16	17	18	19	20	21	22
Blog							
Instagram in-feed							
Instagram stories							
Pinterest							
Liketoknowit							
SOCIAL MEDIA	23	24	25	26	27	28	29
Blog							
Instagram in-feed							
Instagram stories							
Pinterest							
Liketoknowit							

* Fully customizable
in Google Sheets

* Social media/blog
content planning

* 100+ holidays +
theme ideas

* Perfect for content
creators, influencers +
bloggers