

Sample Engagement Calendar

Annual Open Studios	custom tab to recruit artists and attendees	Yearly - last weekend in April	design tab
			hire FBML app designer
			final design
	upload pics of artists' work	daily last three weeks in April	Martha follows up with artists by email to get photos
	Fan Favorites announced on FB only (in-person voting)	day after Open Studios	contact winner for comment, blog post by Eric
			send free membership

Martha specs it out	Eric must give final approval	\$225 budgeted
Martha		0
Martha	none needed	free annual membership to fan favorites