ANNUAL MARKETING CALENDAR

	Q1											Q2													Q3		Q4																							
		JANUARY					BRUA			MARCH			APRIL				MAY				JUNE			JULY					AUGUST				SEPTEMBER				OCTOBER				NOVEMBER				DECEMBER					
Enter date of first Monday each month	4	11	18 2	25	- 1	8	15	22	29	7	14 2	28	•	4	11 1	8 25	-	2	9 1	6 23	30	6	13 2	20 2	-	4	11	18	25	- 1	1 8	15	22 2	9 5	12	19 2	26 -	3	10	17	24 3	1 7	14	21	28	- 5	12	19	26	-
Sales Goal																																																		
Sales Actual																																																		
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