

Professional Email Salutations

“Dear [First Name],”

“Hi,” or “Hello,”

“Greetings,”

“Hi Team,” or “Hi All,”

Tips

- ⊗ **Avoid gendered language**
- ⊗ **Avoid exclamation points**
- ⊗ **Avoid casual language like “Hey,”**
- ⊗ **Avoid overly formal language such as “Sir” or “Madam”**
- ⊗ **Avoid using “To Whom It May Concern”**
- ⊗ **Avoid using times of day such as “Good Morning” or “Good Evening”**
- ⊗ **Avoid using “Dear [Job Title],” if possible**