

2021-2022 Project Calendar

April

- Taxi Marshalls
26th & 27th
- Park & Ride Promotions
Easter Trail 6th - 23rd
- BID Socials
Burrito & Beer
4th, Nanna Mexico, Fitzroy Street
- Mystery Shop Programme
1st round of Mystery Shop
De-briefs w/c 29th

Love Cambridge Gift Card
Buy now at www.love-cambridgegiftcard.com

May

- Taxi Marshalls
3rd, 4th, 24th & 25th
- Night Market & Outdoor Cinema Event
24th, Coco & Mamma Mia, Market Square
- BID Socials
Beer & Wine Tasting
2nd, Thirsty & Hungry

Cost Saving-Reduce Your business costs
with the Cambridge BID buying group

June

- Taxi Marshalls
28th & 29th
- Night Market & Outdoor Cinema Event
21st, Peter Rabbit & Mamma Mia Here We Go Again, Market Square
- BID Socials
Gin Testing
6th, Cambridge Gin Laboratory
- Mystery Shop Programme
2nd round of Mystery Shop

Cambridge Edition Magazine
Monthly marketing support for the city

Welcome Experience Support

July

- Taxi Marshalls
26th & 27th
- Night Market & Outdoor Cinema Event
26th, Incredibles 2 & School of Rock, Market Square.
- Strawberries & Screen
Live Wimbledon Screening
1st-14th, next to the Tamburlaine Hotel
- Park & Ride Promotions
Summer Trail TBC

BID Socials
Wimbledon Screening
4th, The Tamburlaine Hotel

Mystery Shop Programme
1st round of Mystery Shop

AGM
18th, Jesus College West Court

Independent Week
4th - 7th

August

- Taxi Marshalls
23rd, 24th, 30th & 31st
- Night Market & Outdoor Cinema Event
30th, Early Man & Bohemian Rhapsody, Market Square
- Park & Ride Promotions
Summer Trail TBC
- BID Socials
Summer Cocktails
1st, Signorelli's Deli

Street Aid
Ongoing support

September

- Taxi Marshalls
27th & 28th
- BID Socials
Punting
5th, Quayside
- Mystery Shop Awards
26th, St John's College

October

- Taxi Marshalls
26th & 27th
- Christmas Lights Installation commences
Mid October
- BID Socials
Cambridge Film Festival
Arts Picturehouse
- Mystery Shop Programme
2nd round of Mystery Shop de briefs

Street Pastors
Every Friday & Saturday Night

November

- Taxi Marshalls
22nd & 23rd
- Christmas Lights Switch On,
Station Square
14th
- Christmas Lights Switch On,
Market Square
17th
- Sparkle & Shine Ball
28th, Doubletree by Hilton Hotel
- BID Socials
TBC

December

- Taxi Marshalls
22nd & 23rd
- BID Socials
TBC
- Small Business Saturday
7th

January 2020

- Christmas Light Removal
Switch off 6th
Complete removal by 31st

February 2020

- Mystery Shop Programme
Mystery Shop Training

March 2020

- Taxi Marshalls
27th & 28th
- BID Socials
TBC
- Mystery Shop Programme
1st round of Mystery Shop (2020/21)

City Events

- Eat Cambridge
11th-25th May
- Open Cambridge
13th-14th
September
- Cambridge Beer
Festival
20th-25th May
- Bridge the Gap
15th September
- Cambridge Pride
Festival
20th-25th May
- Festival of Ideas
14th-27th
September
- Open Studios
Throughout July
- Bonfire Night
5th November
- Race For Life
7th July
- Mill Road
Winter Fair
7th December
- Big Weekend
5th-7th July
- Science Festival
March (2020)
- Cambridge Summer
Music Festival
13th-27th July
- Cambridge
Half Marathon
March (2020)

Cleaning Schedule

April: King's Parade Market HSt Mary's Passage | Rose Crescent
Downing Street Hills Road (10 week project) | Station Road (10
week project)

May: Fitzroy Burleigh Street Drummer Street Emmanuel Street
Christ's Lane | Bridge Street/Magdalene Street

June: Sidney Street St Andrew's Street 1 Regent Street St John's
Street Trinity Street 1 Green Street 1 Gonville Place | Trumpington
Street | Boltoph Street

July: Senate House Passage | Peas Hill | Guildhall Street | Com
Exchange Street Sussex Street 1 Round Church SUPark SuJesus
Lane King Street

August: King's Parade Market HUST Mary's Passage Rose Crescent
Downing Street Pembroke Street Park Terrace | Short Street Hills
Road (10 week Project) | Station Road (10 week project)

September: Fitzroy Burleigh Street 1 Drummer Street Emmanuel
Street Christ's Lane Bridge Street Magdalene St 1 Napier Street

October: Sidney Street St Andrew's Street Regent Street St John's
Street Trinity Street | Green Street 1 New Square 1 East Road

November: Senate House Passage | Peas Hill | Guildhall Street
Com Exchange Street Sussex Street 1 Round Church Su Park
Siljesus Lane King Street

December: King's Parade | Market Ha/St Mary's Passage | Rose
Crescent Downing Street

January: Fitzroy Burleigh Street Drummer Street Emmanuel Street
Christ's Lane | Bridge Street/Magdalene St | Al Saints Passage
Trinity Lane Silver Street 1 Mill Lane | Granta Place | Little St
Mary's Passage | Hobson Street 1 Free School Lane

February: Sidney Street St Andrew's Street 1 Regent Street St John's
Street Trinity Street | Green Street | Gonville Place Trumpington
Street 1 Bokolph Street 1 Pembroke Street 1 Park Terrace Short
Street Napier Street

March: Senate House Passage | Peas Hill Guildhall Street 1 Com
Exchange Street | Sussex Street Round Church SuPark St/Jesus
Lane King Street | Bradmore Street Severn Close 1 Nelson Close
Christchurch Street | Wellington Street 1 New Square 1 East Road

Monthly Washdowns: Fisher Square Petty Cury Alley | Hobson's
Passage/Cinema Steps 1 Market Passage Jordan's Yard 1 Mil
Pond Cobbles | Amy and Navy Passage

We support
Cambridge Street Aid
Helping people on the street to turn a corner
Text 'CAMB16 £3' to 70070 to donate £3
or visit www.cambsca.org.uk
It's your choice: loose change or real change?

Rapid Response
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