Project Manager	Product Manager
Holding project kick-off meetings	Understanding, and advocating for, the end users' needs
Devising a project plan and allocating resources	Delivering a product that fulfills business goals and drives growth
Assigning tasks and areas of responsibility to relevant stakeholders	Developing a strategy for the product, determining what should be built and why
Tracking the project's progress, spotting and managing risks and issues along the way	Defining success metrics and keeping track of how the product is doing
Adapting the scope of the project to ensure it's completed on time and to an acceptable standard	Overseeing the design, development, launch, and ongoing updates to the product
Holding post-project reviews and/or workshops	Ensuring that day-to-day tasks and initiatives are prioritized in line with the product strategy
Managing and optimizing processes to improve efficiency across the organization	