

## Program Management

- ▶ Consists of multiple related projects that achieve one or more long-term business goals
- ▶ Assures that work remains feasible from a business standpoint
- ▶ Maintains a strategic focus
- ▶ Intended to be continuous until change in the market or corporate strategy

## Project Management

- ▶ Aligns with program goals
- ▶ Achieves specific short-term goals
- ▶ Assures that work generates deliverables that meet requirements on time and within budget
- ▶ Maintains a tactical focus
- ▶ Intended to be temporary with clear start and end points