

# DIFFERENCES BETWEEN

## A PRODUCT MANAGER

AND

## A PROJECT MANAGER



Product Managers own the "Vision."



Product managers synthesize and communicate "strategy."



A product manager is responsible for feature definition.



A vital focus area for a product manager is "Content."



A product manager spends a lot of time on "Feature Conceptualization."



A product may have multiple projects and project managers.



A product manager tries to optimize for the form and function of the product.



Product manager creates a Product Roadmap.



A senior product leader may manage a "Product Portfolio."



A product manager makes their name based on product success in the marketplace.



Project managers own "Execution."



Project managers consolidate work tasks and communicate "status."



A project manager (with help from business analysts) is responsible for requirements definition.



A project manager's core focus is on "coordination."



A project manager spends time on "Feature Delivery."



A project manager may manage a project or projects that span multiple products.



A project manager strives for optimizing cost, speed, and quality.



Project Manager creates the "Schedule."



A senior project leader may manage a "program."



A project manager makes their name based on project success internally.

