

# Product Manager vs Project Manager



## #1. Answers the Question

### Product Manager



Why?

### Project Manager



How?

## #2. Communication

### Product Manager



Tactically engages with senior stakeholders and turn the roadblocks into an opportunity.

### Project Manager



Mostly communicates within the team and ensures project is delivered on time.

## #3. Accountability

### Product Manager



Accountable for entire product establishment in the market.

### Project Manager



Accountable only for the task or activities assigned.

## #4. Timeline

### Product Manager



Ongoing lifecycle.

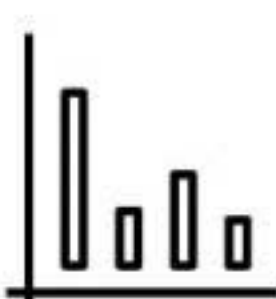
### Project Manager



Fixed timeline.

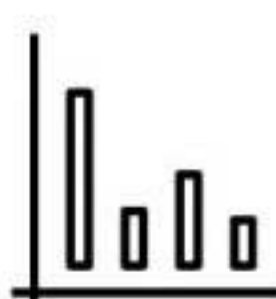
## #5. Focuses on

### Product Manager



Customer needs, decides target end users, market research.

### Project Manager



Team structure, budget, project deadlines, problem solving.

## #6. Responsible For?

### Product Manager



Product Strategy.

### Project Manager



Completion and delivery of project.

## #7. Collaboration

### Product Manager



Works with engineering, marketing and all other teams to keep product lifecycle iterative.

### Project Manager



Mainly deals with team leads and members.