



File



Open



Open Recent



Open Cloud



Create



Save

Ctrl + S



Save As

Ctrl + Shift + S



Save in Recent Folder



Save to Cloud



Export To



Print

Ctrl + P



Properties

Ctrl + D



Preferences

Ctrl + K

Home

Edit

Comment

Convert

View

Page

Tool

Form

Protect

Search Tools



Edit All

Add Text

OCR

Crop

Translate

Capture

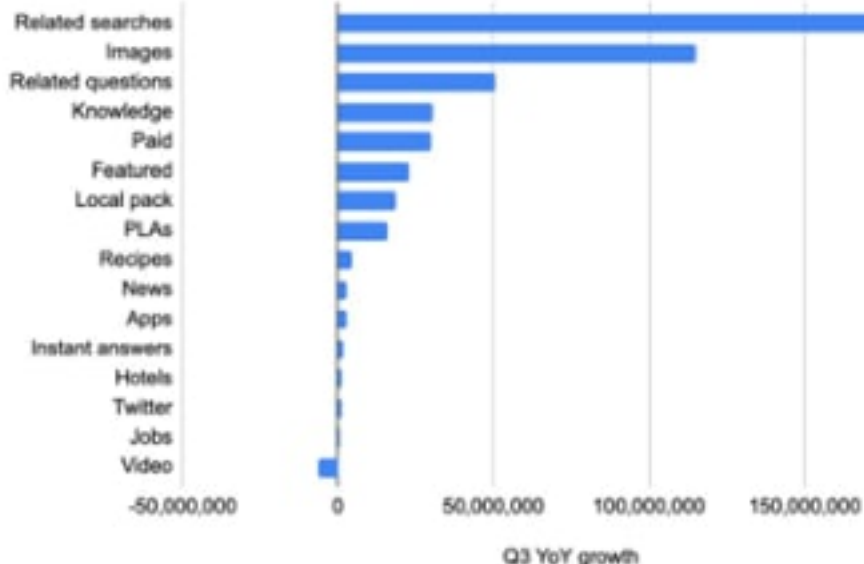
Search

SERP Feature Trends Every SEO Must Know | 9



U.S. SERP feature growth

Desktop & mobile, branded and non-branded, all industries, Jan 2020–Oct 2021



... grew 676%
... period, while
... apps saw the most dramatic
growth, experiencing a 1,222%
increase in appearance on
SERPs, YoY.

