

First M. Last

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EDUCATION

- 2016-2018 **RESUME WORDED BUSINESS SCHOOL** New York, NY
Master of Business Administration Candidate; Major in Business Analytics
- Awards: Bill & Melinda Gates Fellow (only 5 awarded to class), Director's List 2017 (top 10%)
 - Leadership: Resume Worded Investment Club (Board Member), Consulting Club (Engagement Manager)
 - [Add relevant coursework or projects that are relevant to the job you are applying to]
- 2007-2011 **RESUME WORDED UNIVERSITY** San Francisco, CA
Bachelor of Engineering, Major in Computer Science; Minors in Consumer Psychology and Mathematics
- *Summa Cum Laude with Honors*; Cumulative GPA: 3.8/4.0; Dean's List (2010, 2011), Resume Worded Scholar
 - President of the RW Business Networking Club (500+ members), Women's Ice Hockey Club member
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EXPERIENCE

- 2014-2016 **RESUME WORDED CO.** San Francisco, CA
Senior Analyst, Business Development and Operations
- Managed cross-functional team of 10 in 3 locations (London, Mumbai and New York), ranging from entry-level analysts to vice presidents, and collaborated with business development, data analysis, operations and marketing
 - Launched Miami office with lead Director and recruited and managed new team of 10 employees; grew office revenue by 200% in first nine months (representing 20% of company revenue)
 - Designed training and peer-mentoring programs for the incoming class of 25 analysts in 2017; reduced onboarding time for new hires by 50%
 - Led the transition to a paperless practice by implementing an electronic booking system and a faster, safer and more accurate business system; reduced cost of labor by 30% and office overhead by 10%
 - Organized and advertised quarterly networking events with 500+ participants in six cities across California
- 2012-2014 **INSTAMAKE** Beijing, China
Product Manager (2013 – 2014)
- Max 6 bullets per experience; where you have more bullet points, split them into two job titles like this
 - Spearheaded a major pricing restructure by redirecting focus on consumer willingness to pay instead of product cost; implemented a three-tiered pricing model which increased average sale 35% and margin 12%
 - Promoted within 12 months due to strong performance and organizational impact (one year ahead of schedule)
 - Identified steps to reduce return rates by 10% resulting in an eventual \$75k cost savings
- Business Analyst* (2012)
- Analyzed data from 25000 monthly active users and used outputs to guide marketing and product strategies; increased average app engagement time by 2x, 30% decrease in drop off rate, and 3x shares on social media
 - Decreased uninstallation rate by 40% by introducing an interactive tutorial at app launch
 - Drove redevelopment of internal tracking system in use by 125 employees, resulting in 20+ new features, reduction of 20% in save/load time and 15% operation time
- 2011-2012 **RESUME WORDED UNIVERSITY** San Francisco, CA
Undergraduate Research and Teaching Assistant, Computer Science
- Overhauled obsolete legacy source code of two production applications, resulting in increased usability and reduced run time performance by 50%
 - Contributed to TensorFlow, an open source machine learning library, through design discussions, code reviews, and commits; implemented ~5,000 lines of code in 6 months
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OTHER

- Languages: Spanish (native), Chinese (intermediate)
- Technical Skills: Python, MATLAB, Excel, [other skills from the job description]
- Certifications: CFA Level 2 (August 2016), Machine Learning Certificate (January 2020)
- Volunteering: Volunteered 20 hours/month at Alzheimer's Foundation (2012-2014)