

How to write an academic introduction

Fair Trade negatively impacts producers and workers in developing countries. To what extent do you agree?

- International trade has been predominately controlled by developed countries for centuries and developed countries have struggled to access this market. Fair Trade is a worldwide initiative aimed at improving the livelihood of producers and empowering workers in developing countries by generating better terms and sufficient wages (Fair Trade International, 2017). Overall, Fair Trade develops increased economic stability, higher salaries compared to conventional producers and educates community diversification, to a large extent the claim that Fair Trade negatively impacts producers and workers in developing countries is invalid. This essay will focus on the main arguments connected to stability, salaries and diversification and conclude with suggestions on how Fair Trade could be improved.

First sentence

A general statement that does not include the main focus but introduces the issue / controversy for the argument

Definition

A paraphrased definition (don't copy/reference source)

Thesis –include question words and show your sections / key arguments of the essay (stability, salaries, diversification)

Outline – MUST explain what the essay structure will do and the outcome / conclusion