

NEWSPAPER REPORT

write a headline

NEWSPAPER HEADLINES



WHAT ARE WE LEARNING TODAY?

We are learning how to create effective newspaper headlines.

HOW WILL I BE SUCCESSFUL?

1. I can match headlines with articles.
2. I can use alliteration and emotions to create a newspaper headline.

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WHAT ARE HEADLINES?

Articles in newspapers have large headlines at the top. The headline is usually quite short, only 4-5 words. The purpose of a headline is to capture the reader's attention by making the article seem interesting and exciting.



ALLITERATION

Often newspapers use alliteration to catch the reader's eye. Alliteration is when two or more words start with the same letter or sound.

EXAMPLES

Frantic, Fire, Frenzy
Trial of Terror

PINK
TULIP

teaching
creations



EMOTIONS

A good headline will try to play on the reader's emotions. It might make the reader feel happy, sad or angry. This means they are more likely to read the piece to get more information.

EXAMPLES

Kittens Left Abandoned
Robot Reads the News
Politician Found



EMOTIONS

Match the headlines with the emotions.

Chad the Cheerful
Chipmunk

Defenceless Dog
Attacked

City Box

Sad

Happy

Angry

EXAMPLES

Flying Fireballs

Last night there was a strange phenomenon seen across the northern skies of Eastern Europe. Witnesses described seeing enormous balls of fire whizzing across the night sky. At around midnight the darkness of the night was lit up by these strange

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SHARED READING POWERPOINT