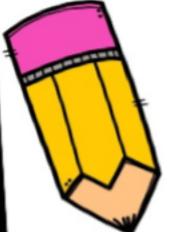
# NSPAPER RE

# NEWSPAPER HEADLINES



WHAT ARE WE LEARNING TODAY? We are learning how to create effective newspaper headlines.

HOW WILL I BE SUCCESSFUL?

- I. I can match headlines with articles.
- 2. I can use alliteration and emotions to create a
  - · L. newspaper headline.

-- headline for a piece to

# WHAT ARE HEADLINES?

Articles in newspapers have large headlines at the top. The headline is usually quite short, only 4–5 words. The purpose of a headline is to capture the reader's attention by making DAILY NEWS the article seem interesting and exciting.

# ALLITERATION

Often newspapers use alliteration to catch the reader's eye. Alliteration is when two or more words start with the same letter or sound.



**EXAMPLES** Frantic, Fire, Frenzy Trial of Terror

A good headline will try to play on the reader's emotions. It might make the reader feel happy, sad or angry. This means they are more likely to read the piece to get more information.

EXAMPLES Kittens Left Abandoned Robot Reads the News Politician Found C1.



### EMOTIONS

Match the headlines with the emotions.

-:+v Box

Chad the Cheerful Chipmunk

Defenceless Dog Attacked

Sad

Happy

Angry



# IEXAMPLES

## J Flying Fireballs

Last night there was a strange phenomenon seen across the northern skies of Eastern Europe. Witnesses described seeing enormous balls of fire whizzing across the night sky. At around midnight the darkness of the night was lit up by these strange for

SHARED READING POWERPOINT