



ISSUE*	EDITORIAL FOCUS	ADVERTISER VALUE ADDED	BONUS DISTRIBUTION	
<b>JANUARY</b> Closing: Dec. 7, 2016 Materials: Dec. 14, 2016	<ul style="list-style-type: none"> <li>• Prevention/Protection</li> <li>• <b>FDIC 2017 BACKSTAGE PASS</b></li> </ul>	FREE Postcard Mailing for advertisers (FDIC 2017 exhibitors only)		<b>FDSOA Symposium</b> Orlando, FL Jan. 16-18, 2017
<b>FEBRUARY</b> Closing: Jan. 4, 2017 Materials: Jan. 11, 2017	<ul style="list-style-type: none"> <li>• Apparatus</li> </ul>	FREE Product Showcase (Print)		
<b>MARCH</b> Closing: Feb. 8, 2017 Materials: Feb. 15, 2017	<ul style="list-style-type: none"> <li>• Truck Company Operations</li> </ul>		<b>FDIC</b> Indianapolis, IN April 24-29, 2017	
<b>APRIL</b> Closing: Mar. 8, 2017 Materials: Mar. 15, 2017	<ul style="list-style-type: none"> <li>• Training</li> </ul>		<b>FDIC</b> Indianapolis, IN April 24-29, 2017	
<b>MAY</b> Closing: Apr. 5, 2017 Materials: Apr. 12, 2017	<ul style="list-style-type: none"> <li>• Fire Technology</li> </ul>	FREE Corporate Profile for 1/2 page and larger <i>Fire Engineering</i> print advertisers	<b>Pennsylvania Fire Expo</b> Harrisburg, PA May 19-21, 2017	
<b>JUNE</b> Closing: May 3, 2017 Materials: May 10, 2017	<ul style="list-style-type: none"> <li>• Safety</li> <li>• <b>APPARATUS SUPPLEMENT</b> (polybag with June issue)</li> </ul>	FREE 1x targeted email deployment to select FDIC 2017 attendee list (FDIC 2017 exhibitors only)		
<b>JULY</b> Closing: Jun. 7, 2017 Materials: Jun. 14, 2017	<ul style="list-style-type: none"> <li>• Officer Development</li> </ul>			<b>IAFC's FRI Show</b> Charlotte, NC July 26-29, 2017
<b>AUGUST</b> Closing: Jul. 12, 2017 Materials: Jul. 19, 2017	<ul style="list-style-type: none"> <li>• Leadership and Management</li> </ul>	FREE Product Showcase (Print)		
<b>SEPTEMBER</b> Closing: Aug. 9, 2017 Materials: Aug. 16, 2017	<ul style="list-style-type: none"> <li>• Rescue</li> </ul>	FREE Ad Readership Study for 1/2 page and larger <i>Fire Engineering</i> print advertisers		
<b>OCTOBER</b> Closing: Sep. 6, 2017 Materials: Sep. 13, 2017	<ul style="list-style-type: none"> <li>• Engine Company Operations</li> </ul>	FREE Product Showcase (Digital)		
<b>NOVEMBER</b> Closing: Oct. 4, 2017 Materials: Oct. 11, 2017	<ul style="list-style-type: none"> <li>• Industrial/Haz-Mat Response</li> </ul>	FREE Product Showcase (Print)		
<b>DECEMBER</b> Closing: Nov. 8, 2017 Materials: Nov. 15, 2017	<ul style="list-style-type: none"> <li>• Health and Fitness</li> </ul>	FREE Corporate Profile for 1/2 page and larger <i>Fire Engineering</i> print advertisers		

\*Dates subject to change.