

GUERRILLA SOCIAL MEDIA MARKETING CALENDAR

Team Member: Month: Market(s):

Overall Theme & Goals for the Month:

Tool / Media	Week 1	✓	Week 2	✓	Week 3	✓	Week 4	✓
Blog								
Twitter								
Facebook								
LinkedIn								
Video								
Audio Podcast								
Flickr								
Listening tools and terms								
Event (Meetup, LinkedIn, Facebook etc.)								