WORKSHEET 1

Annual Calendar

Blog: _____ Year: _____

Consider the cycles of content you might need to cover this year, such as advertising campaigns, events holidays, and product launches.

JAN	FEB	MAR	APRIL

MAY

SEP

WORKSHEET 2

Ideas Worksheet

Blog: _____ Event/Theme: _____

Store your ideas before you transfer them to your calendar. Keep the worksheet handy for brainstorming sessions and content planning meetings.

KEY				
☐ _____				
☐ _____				
☐ _____				
☐ _____				
☐ _____				
☐ _____				
☐ _____				

WORKSHEET 3

Monthly Calendar

Blog: _____ Month: _____

Your monthly editorial calendar is your go-to workhorse that you'll use daily. It tells you who is writing what, and when.

KEY	MON	TUES	WED	THUR	FRI	IDEAS
☐ _____	☐	☐	☐	☐	☐	
☐ _____	☐	☐	☐	☐	☐	
☐ _____	☐	☐	☐	☐	☐	
☐ _____	☐	☐	☐	☐	☐	
☐ _____	☐	☐	☐	☐	☐	
☐ _____	☐	☐	☐	☐	☐	
☐ _____	☐	☐	☐	☐	☐	

Ready to go digital? Try the CoSchedule Editorial Calendar online at CoSchedule.com

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