GANTT CHART FOR RETAIL BUSINESS

Project Leader:
Whitney Russ

	June 15 - September 10, 2022											
	w1	w2	w3	w4	w5	w6	w7	w8	w9	w10	w11	w12
Draw up a business plan	██	██										
Get deep into market research			██	██								
Check out finance options			██	██	██							
Organize business licenses				██	██							
Choose channels				██	██	██	██					
Define branding				██	██							
Think about the customer experience				██	██							
Find great location					██	██	██					
Build retail tech stack					██	██	██	██				
Start marketing store						██	██	██	██	██	██	██
Prepare a soft opening									██	██		
Launch store											██	██

██ Johnny White   ██ Bella Ostin   ██ Gregor Whistler   ██ Hanna Miles
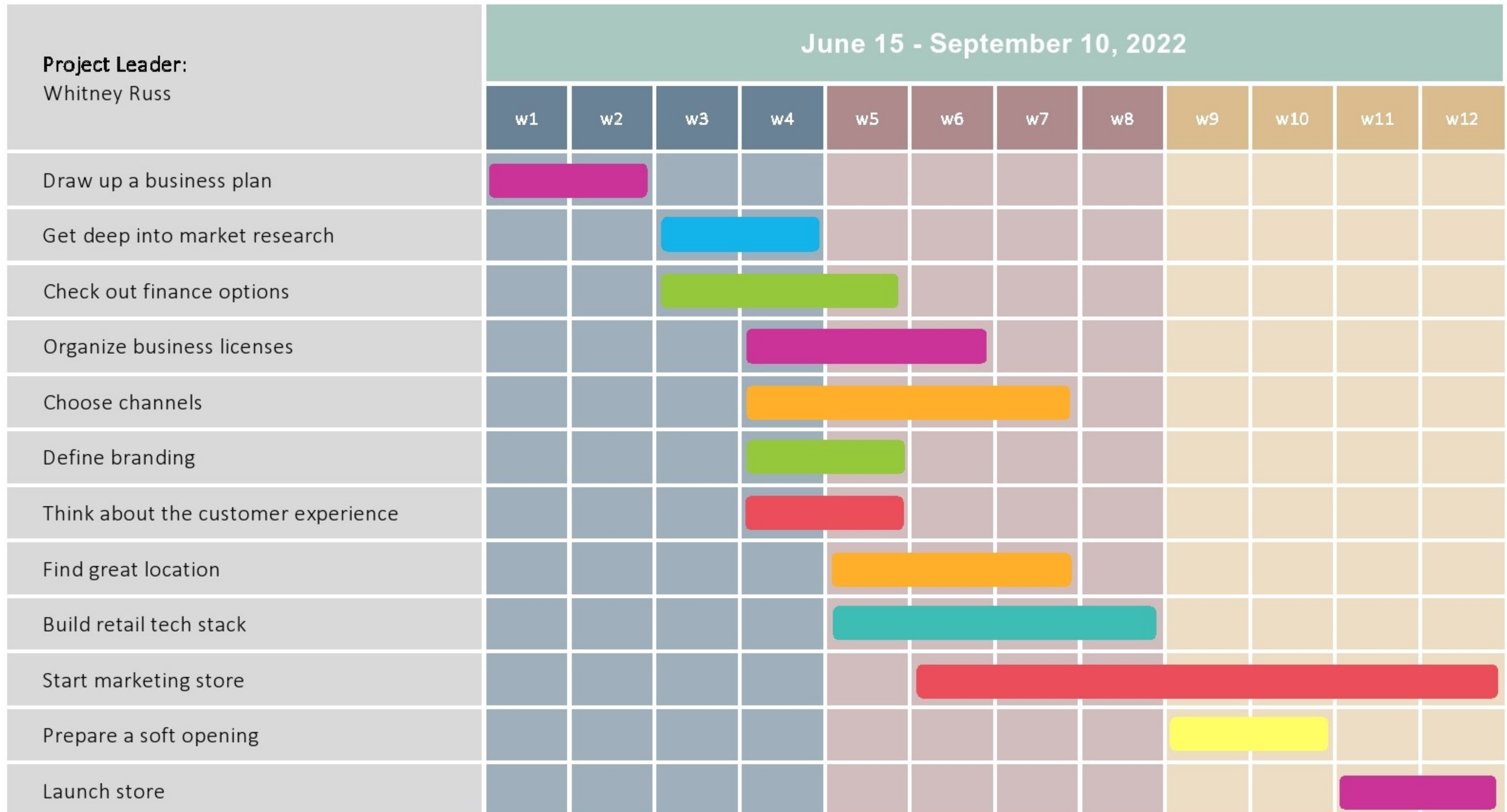
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