Annual Calendar

Blog: _____ Year: _____

Consider the cycles of content you might need to cover this year, such as advertising campaigns, events holidays, and product launches.

JAN	FEB	MAR	APRIL
MAY	JUN	JUL	AUG
SEP	OCT	NOV	DEC

Ideas Worksheet

Blog: _____ Event/Theme: _____

Store your ideas before you transfer them to your calendar. Keep the worksheet handy for brainstorming sessions and content planning meetings.

KEY				
☐ _____				
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