



image size cheat sheet

2023

Optimal sizes in pixels. See bit.ly/SMSizes for details.

Page Cover 1200 x 674¹

Group Cover 1640 x 856¹

Event Cover 1200 x 628¹

Profile Picture 196 x 196²

Link Image 1200 x 630

Optimal Widths for Photo Posts
1200 to 2048, height up to 2:3

Photo Viewer max 2048 x 2048

¹Allow cropping top + bottom on desktop. Templates on website.

²I recommend you upload larger. Crops round.