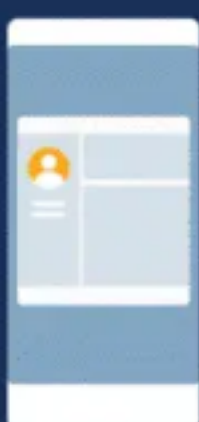


Facebook Image Sizes



PROFILE PHOTOS

170 X 170 PIXELS



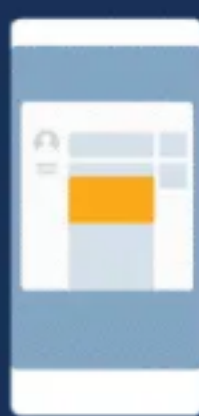
COVER PHOTOS

851 X 315 PX
(recommended)

*Display size desktop:
820 X 312 PIXELS

*Display size smartphone:
640 X 360 PIXELS

Minimum size:
400 X 150 PIXELS



POSTS AND TIMELINE PHOTOS

Recommended size:
1200 X 630 PIXELS

Minimum size:
600 X 315 PIXELS



COVER PHOTOS

1200 X 628 PIXELS
(recommended)

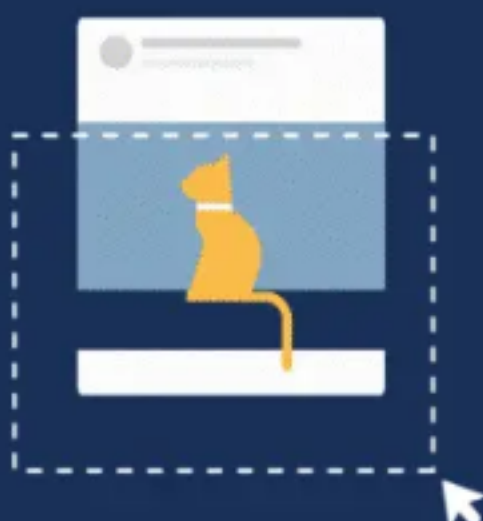
PANORAMA OR 360 PHOTOS

30,000 pixels in any dimension, and less than 135,000,000 in total size

STORIES

1080 X 1920 PIXELS
(recommended)

ADS



Feed ads:

1080 x 1080 pixels.
Minimum size 600 x 600 pixels. Ratio 1.91:1 to 1:1.

Right Column ads:

At least 1080 x 1080 pixels.
Minimum size 254 x 133 pixels. Ratio 1:1.

Instant Articles:

At least 1080 x 1080 pixels.
Ratio 1.91:1 to 1:1.

Marketplace ads:

At least 1080 x 1080 pixels.
Ratio 1:1.

Search:

At least 1080 x 1080 pixels.
Minimum size 600 x 600 pixels. Ratio 1.91:1 to 1:1.

Sponsored Messages:

At least 1080 x 1080 pixels.
Ratio 1.91:1 to 1:1.

Messenger inbox ads:

At least 1080 x 1080 pixels.
Ratio 1:1. Minimum size 254 x 133 pixels

Messenger Stories ads:

At least 1080 x 1080 pixels.
Ratio 9:16. Minimum width of 500 pixels.