

CHICAGO TRIBUNE

media group

ENGAGE CHICAGOLAND GET RESULTS

Local Media + Business Solutions

You know your business; we know media.

Chicago Tribune Media Group can connect your business – large or small – with your ideal audience throughout Chicagoland. Your advantage? A comprehensive, local focus. Incomparable resources that deliver engaging content across all devices. A rich portfolio of services and partners that will meet your every need. We've helped businesses in the city and suburbs for more than 160 years. Our capabilities and integrated marketing opportunities will set you apart.

Engage Chicagoland. Get results.

PLATFORMS TO SUIT EVERY NEED:



DIGITAL



PRINT



DIRECT
MAIL



EVENTS



MOBILE



OUT-
OF-HOME

FEATURED TESTIMONIAL:

“As an organization of small business owners, the Frankfort Historic Business Association needs to maximize its limited advertising dollars while expanding its reach. Thanks to Chicago Tribune Media Group and our rep, we have gotten the word out to a broader audience and drawn bigger crowds to our downtown Frankfort events over the past year. We also appreciate their outstanding customer service!”

- Rachel Gilmore, Marketing & PR - Frankfort Historic Business Association

SERVICES/AREAS OF EXPERTISE:

- ✓ Advertising & Media Planning
- ✓ Campaign Optimization
- ✓ Content Solutions
- ✓ Co-Op Advertising
- ✓ Creative Design
- ✓ Direct Marketing
- ✓ Events
- ✓ Research & Insights
- ✓ SEO & Paid Research
- ✓ Social Media Strategy & Monitoring
- ✓ Website Design & Development



We are your partner to reach Chicagoland. Let's begin the conversation.

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