

Clientele range	
Advertising mediums	
Amount invested per month for advertisements	Number of employees in the company
Names of Partners in business	
Marketing strategies applied for business growth	
Target clients in the country	
Target clients in the world	
Networking partners	
Number of employees in the sales department	
Business expenditure per month	Amount earned per month
Amount paid as salaries to employees:	Additional expenditure
Insurance policy taken	
Risk management strategies	