

A top-down view of a person with dark hair tied back, wearing a white shirt and a black watch, sitting at a white desk. They are typing on a silver laptop. To the left of the laptop is a white notebook with a black pen resting on it. To the right is a small potted plant with green leaves and a white mug filled with dark coffee on a wooden coaster. The background is a plain white wall.

MARKET ANALYSIS

4

MARKET SIZE

What your market size information here

Enter your data in units, converting abbreviations. Assume conversion factors unless you indicate your method. Use the dropdown menu items, or indicate your preference or indicate no report visible results.

DEMOGRAPHICS

What is the key demographic for your business?

Enter your data in units, converting abbreviations. Assume conversion factors unless you indicate your method. Use the dropdown menu items, or indicate your preference or indicate no report visible results.

BARRIERS TO ENTRY

Enter your data in units, converting abbreviations. Assume conversion factors unless you indicate your method. Use the dropdown menu items, or indicate your preference or indicate no report visible results.

TARGET CLIENT MARKET

Client Summary

Client Age Group Add the age group

Client Occupation Occupations

Client Location City, Location

Client Frequency No. visits

Client Income Level \$1-\$100 \$101-\$200

Client Study Add another research

Add a more detailed description of your target client market in this section

Enter your data in units, converting abbreviations. Assume conversion factors unless you indicate your method. Use the dropdown menu items, or indicate your preference or indicate no report visible results.

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[illegible][illegible]

BUSINESS VISION

BUSINESS STRUCTURE & OWNERSHIP

BUSINESS LOCATION

MANAGEMENT TEAM

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謝 鳳 鳴 陳 建 宇 張 日 雲 謝

TABLE 7. CLIENT
MARKET

Client Summary

DEMOGRAPHICS

[illegible]

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The SWOT analysis is a super simple but effective tool to analyze your strengths, weaknesses, opportunities and threats! Use the space below to communicate yours! Add some introductory text here

生 产 总 值 增 长 率

W E A R N E S S E S

INTERNET

THESE

6

	Competitor 1	Competitor 2	Competitor 3
Price	100	100	100
Services / products	- Add one of their products - Add their service - Add one of their products - Add their service	- Add one of their products - Add their service - Add one of their products - Add their service	- Add one of their products - Add their service - Add one of their products - Add their service
Strengths	Summarize your competitor's strengths - Add a strength - Add a strength - Add a strength What is your business better than these	Summarize your competitor's strengths - Add a strength - Add a strength - Add a strength What is your business better than these	Summarize your competitor's strengths - Add a strength - Add a strength - Add a strength What is your business better than these
Weaknesses	What are your competitor's weaknesses and how does your business overcome them? - Add details of the weakness - Weakness - Add details of the weakness - Weakness - Add details of the weakness - Weakness	What are your competitor's weaknesses and how does your business overcome them? - Add details of the weakness - Weakness - Add details of the weakness - Weakness - Add details of the weakness - Weakness	What are your competitor's weaknesses and how does your business overcome them? - Add details of the weakness - Weakness - Add details of the weakness - Weakness - Add details of the weakness - Weakness

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PRODUCT / SERVICE 1

PRODUCT / SERVICE 2

PRODUCT / SERVICE 3**PRODUCT / SERVICE 4**

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Step	Description
Step 1	Learn your dollar at zero, connect your advertising all. Assess connect your dollar point, again dollar zero hundred one.
Step 2	Learn your dollar at zero, connect your advertising all. Assess connect your dollar point, again dollar zero hundred one.
Step 3	Learn your dollar at zero, connect your advertising all. Assess connect your dollar point, again dollar zero hundred one.
Step 4	Learn your dollar at zero, connect your advertising all. Assess connect your dollar point, again dollar zero hundred one.

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FINANCIAL FORECASTS



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Add some introductory text here to explain your business roadmap and the direction you plan to take the company in.

