

G2 : {=SUM(IF("Tom"=\$C\$2:\$C\$20, 1/(COUNTIFS(\$C\$2:\$C\$20, "Tom", \$A\$2:\$A\$20, \$A\$2:\$A\$20)), 0))}

	A	B	C	D	E	F	G	H	I
1	Product	Region	Name	Date		Name	Product (unique)		
2	Apple	North	Tom	9/10/2016		Tom	5		
3	Peach	Weat	Ruby	9/7/2016					
4	Orange	South	Nicol	9/8/2016					
5	Orange	East	Spring	9/5/2016					
6	Apple	East	James	8/22/2016					
7	Banana	North	Tom	9/4/2016					
8	Grape	South	Ruby	9/3/2016					
9	Apple	North	Tom	8/23/2016					
10	Grape	East	Tom	9/2/2016					
11	Orange	North	James	9/6/2016					
12	Apple	South	Ruby	9/26/2016					
13	Peach	West	Tom	8/31/2016					
14	Melon	Weat	Spring	9/9/2016					
15	Cheery	South	Nicol	8/24/2016					
16	Apple	East	Spring	8/25/2016					
17	Banana	East	James	9/28/2016					
18	Apple	North	Tom	8/30/2016					
19	Melon	South	Ruby	9/1/2016					
20	Mango	East	Tom	8/20/2016					