MARKETING CALENDAR

	Q1																		
	JANUARY					FEBRUARY					MARCH					APRIL			
Enter date of first Monday each month	2	9	16	23	30	6	13	20	27	–	6	13	20	27	-	3	10	17	24
Sales Goal																			
Sales Actual																			
National Marketing																			
Banner Ads																			
Other																			
Other																			
Local Marketing																			
Newspaper																			
In-Store Marketing																			
POP																			
Other																			
Other																			
Public Relations																			
Events																			
Sponsorships																			
Press Releases																			
Other																			
Other																			
Social Media																			
Twitter																			
Facebook																			
Pinterest																			
Other																			
Other																			
Online																			
Blog																			
Website																			
Mobile App																			