Reminder Email

Subject Line: Friendly reminder

Dear [Colleague's name],

Are you connected yet?

It's been a week or two since we discussed the benefits of joining SIAM and becoming connected to colleagues in the applied math and computational sciences communities. I wanted to follow up on that invitation with this short note.

Joining *now* gives you a membership term beginning immediately through December 31, 2017. Visit www.siam.org/joinsiam to download an application form or join online.

Why not take advantage of this opportunity to get up to two months of membership *free* and be entered to win one of these great prizes:

- a free one-year extension to your SIAM membership
- registration to any SIAM conference
- your choice of any book from the entire SIAM catalog

Let me know if you have any questions. I'll be glad to answer them.

Best regards,

[Your name]

P.S. Please don't forget to include my name and email on your application. Maybe we'll both be winners!