## **Editorial Calendar for Weekly Post Frequency** Publish Keyword Slug url Status **Post Topic** Post Title Goal Research AUTO-COLOR **OPTIONS: Just** [Example: newsletter type: Scheduled, signups, event Ready to Proof, AUTO-COLOR SERIES OPTIONS: registrations, Draft, Idea, or Not Select cells and click "Format > downloads, shares, Started Conditional Formatting\* visits etcl Scheduled January Home Cure Join the January Home Cure home-cure apartment therapy, home cure 12/31/2014 Scheduled Partial Paint Jobs: 5 Ways to P paint one wall, how to paint one wall painting single walls 1/7/2015 Ready to Proof cool prints (new year) Purposeful Prints: 10 Visual R€ purposeful quote prints, purposeful prints 1/14/2015

10 Mindful Minutes: Get a Fres how-to-be-r how to add mindfulness

Ideas for Getting Kids Involved kids-housevhow to get kids to help, kids housework, kid

5 Ways to Add Color to Your K add-kitcher add color kitchen, kitchen color

How to Grow 100 Pounds of Pahow-to-growhow to grow potatoes

Before & After: From Beige to I beige-to-by beige to color

How to Make Frozen Soap But How to Make Frozen Soap But make-frozen how to make frozen soap bubbles

7 Ways to Rescue a Rental Kitchen

Tips for Creating a Mindful Home

A Bright Happy Vintage Kitchen

Date

Draft

Draft

2nd Draft

Scheduled

Not Started

Draft

1/21/2015

1/28/2015

2/4/2015

2/11/2015

2/18/2015

2/25/2015

3/4/2015

3/11/2015

3/18/2015

3/25/2015

4/1/2015

4/8/2015

4/15/2015

4/22/2015

4/29/2015

5/6/2015

5/13/2015

mindfulness

Before/After: Beige

Kds & Housework

Rental Kitchens

Colorful Kitchen

How To Kitchen Color

small space garden How To

How will you

promote it

(Example: newsletter,

social media, Pinterest

campaign, blog

partnership, blogger

outreach, some combo

of above etcl

Starts &

piects:

as a l

+ Bat