

January - Blogging Breakthrough Challenge

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Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
04.01.16	05.01.16	06.01.16	07.01.16	08.01.16	09.01.16	10.01.16
Look at where you are with your blog right now Newsletter	Run a survey	Set goals	Plan your editorial calendar	Introduce something new	Write your brand statement	Organise everything
11.01.16	12.01.16	13.01.16	14.01.16	15.01.16	16.01.16	17.01.16
Write a list Newsletter	Develop a diary/calendar system you'll use	Create a space at home purely for blog work	Stop writing about things that don't inspire you	Publish content everyday for a week	Find your image style	Tidy up your website & sidebar (make ongoing to do list)
18.01.16	19.01.16	20.01.16	21.01.16	22.01.16	23.01.16	24.01.16
Tidy up your social media channels Newsletter	Edit about page and update profile pics	Find your optimal posting times for social media	Develop a social media plan	Create some Twitter lists	Get on Snapchat	Follow & interact with 5 new people on Twitter/Instagram
25.01.16	26.01.16	27.01.16	28.01.16	29.01.16	30.01.16	31.01.16
Try Periscope Newsletter	Start a mailing list	Reach out to other bloggers about guest posting	Buy a book	Have a content inspiration session	Take a break	Put it all into action