

This business plan template is what we used for starting our web & graphic design studio, [HappyCry](#). It doesn't contain any of our original content (that would be daft), but it does show the structure we used with a short explanation for each section. As our business is web design, it's geared towards the creative industry but the structure should apply to any businesses with a tweaks here and there.



More details about the plan and why we released it can be found over at [this blog post](#).

We release this template under a [creative commons license](#). Feel free to use it and share with other people. All we ask for is a link back to the blog post.