



# Microsoft Teams' new TV spot wants you transform your boring office drudgery

## What you need to know

- Microsoft debuted a new TV spot for Microsoft Teams this week.
- The ad focuses on transforming boring office work into something a little more fun.
- It also serves as another reminder that Microsoft is ready to aggressively compete with Slack.

Coming off of the [explosive growth](#) it saw with Microsoft Teams in 2019, Microsoft debuted a [new TV spot](#) for the team communication app this week (via [The Verges](#)). The ad spot is called "The Power of Microsoft Teams," and it starts out be flatly going over the drudgery of typical office meetings, with charts aplenty and boring presentations. It then flips things on their head by showing off how Teams can jazz things up by letting you take part in meetings from anywhere, collaborate in brainstorming sessions, and more.

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