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Why Your Next Laptop Should Be a 2-in-1

By Sam Rutherford | November 26, 2015 10:12 AM



According to data from The Wall Street Journal, executives and SVPs are the only one segment with strong growth year-over-year. The reason? More and more, consumers are choosing versatile, multi-function devices to make their lives easier and more convenient. So why don't people do the same thing with laptops?

The best-selling systems on the market are traditional laptops, which have a screen on top, keyboard on bottom and rest a lot of flexibility in between. But it doesn't have to be this way. 2-in-1s don't have both screens. With four generations of this multi-functional and now a dual display from Surface, consumers today no longer have to cut their teeth on the learning edge to get a taste of transformational hybrid computing. So here are some important reasons why your next laptop should be a 2-in-1.

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