

# SIMPLE CONTENT CALENDAR TEMPLATE

Planning and organizing your content schedule is now easier with the Simple Content Calendar Excel Template from Template.net.

CONTENT CALENDAR

MONTH:April

YEAR:2025

April

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|-----|-----|-----|-----|-----|-----|-----|
| 6   | 7   | 8   | 9   | 10  | 11  | 12  |
| 13  | 14  | 15  | 16  | 17  | 18  | 19  |
| 20  | 21  | 22  | 23  | 24  | 25  | 26  |
| 27  | 28  | 29  | 30  |     |     |     |

REMINDERS

| Platform  | Content Type | Date        | Caption                                                                                 | Hashtag                     | Link/Image/Video    | Notes                |
|-----------|--------------|-------------|-----------------------------------------------------------------------------------------|-----------------------------|---------------------|----------------------|
| Instagram | Photo        | 15-Apr-2025 | ☀️ Start your day right! #CoffeeLove                                                    | #MorningCoffee #GoodMorning | [Link to Image]     | Plan with captions   |
| Instagram | Video        | 17-Apr-2025 | Discover our latest product in action!                                                  | #ProductDemo #NewRelease    | [Link to Video]     | Showcase new product |
| Facebook  | Article      | 18-Apr-2025 | Get ready for spring with these tips!                                                   | #SpringCleaning #HomeTips   | [Link to Blog Post] | Educational content  |
| Twitter   | Tweet        | 19-Apr-2025 | "The future belongs to those who believe in the beauty of their dreams." #QuoteOfTheDay | #Inspiration #DreamBig      |                     |                      |
| Instagram | Carousel     | 20-Apr-2025 | Swipe through for travel goals!                                                         | #TravelGoals #Wanderlust    | [Link to Carousel]  | Inspire wanderlust   |
| Instagram | Story        | 21-Apr-2025 | Snack peek into our creative process.                                                   | #BTS #CreativeProcess       | [Link to Story]     | Engage with audience |
| Facebook  | Video        | 22-Apr-2025 | Learn how to create stunning visuals!                                                   | #Tutorial #DIY              | [Link to Video]     | Educational content  |
| Twitter   | poll         | 23-Apr-2025 | Help us choose our next product color.                                                  | #ProductFeedback            |                     | Interactive content  |
| Instagram | Photo        | 24-Apr-2025 | Embrace nature's beauty.                                                                | #NatureWalk #OutdoorLife    | [Link to Image]     | Outdoor lifestyle    |
| Instagram | Video        | 25-Apr-2025 | Try our delicious recipe!                                                               | #Recipe #Cooking            | [Link to Video]     | Culinary inspiration |
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