

# Social Media Calendar



## Ideas

+

New office tour

Live Video

Yes

Instagram

How To: Building Brand Design

Article

No

Twitter

## Scheduled this week

+

Weekly Hire roundup: Week 32



Jul 29

Carousel

No

Instagram



Month in Review: Highlights



Jul 31

Article

No

Twitter

Monthly Employee Highlight:

## Scheduled next week

+

Office opening announcement



Aug 6

Article

No

LinkedIn

Launch: Announcing Our New Site!



Aug 7

Produce...

No

Instagram

Announcing: Digital Guides + Trainings



Aug 8

Article

No

LinkedIn

## Later this month

+



Recruitment: New job postings



Aug 21

GIF

Twitter

#Teamwork Campaign



Aug 23

Photo

No

Instagram

Developer Conference Recap



Aug 26