

Monthly Content Calendar

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FEBRUARY							
DAY	Topic	Content Type	Author/Owner	Notes/Description	Status	Keywords	Audience
1	Introduction	Blog Post	John Doe	Brief description	Draft	SEO, Trends	General
2	Video Tips	Video	Jane Smith	Tips for audience	Approved	Tutorial, How-To	Beginners
3	Social Media	Social Post	Marketing Team	Promotional content	Scheduled	Campaign, Promotion	Followers
4	Podcast	Audio	Sarah Johnson	Interview with...	Editing	Expert, Interview	Industry Pros
5	Infographic	Graphic	Design Team	Visual content	Finalized	Visuals, Infographic	All
6	Product Spotlight	Blog Post	Marketing Team	Showcase new product	Draft	Product, Spotlight	Customers
7	Webinar Announcement	Event	Events Team	Upcoming webinar	Approved	Webinar, Announcement	Industry Experts
8	Instagram Challenge	Social Post	Social Media Team	Engage with audience	Scheduled	Challenge, Instagram	Followers
9	Podcast Episode 2	Audio	Sarah Johnson	Discussion on...	Editing	Expert, Discussion	Industry Pros
10	How-To Guide	Blog Post	John Doe	Step-by-step guide	Finalized	How-To, Guide	Beginners
11	Behind the Scenes	Video	Jane Smith	Sneak peek into...	Draft	Behind the Scenes	General
12	Twitter Q&A	Social Post	Social Media Team	Answering questions	Approved	Q&A, Twitter	Followers
13	Infographic Update	Graphic	Design Team	Updated information	Scheduled	Visuals, Infographic	All
14	April Fools' Day Post	Social Post	Marketing Team	Humorous content	Draft	April Fools, Social	General
15	Podcast Episode 3	Audio	Sarah Johnson	Special guest interview	Editing	Expert, Interview	Industry Pros
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