

HOW TO CREATE A

POSTER

Posters promote and advertise different topics that concern the general public. These printed mediums present topics about sports, beauty, art, environmental campaigns, and various events

CREATE A DESIGN BOARD

The first thing to do in creating graphic design projects is to search and gather up for design inspiration.

PRODUCE ADVERTISING CONTENT

After you have collected the color scheme, design elements, and graphic designs, it's time to write up the content for your poster.

DESIGN THE POSTER CREATIVELY

After collecting all the needed materials needed for your creative poster project, launch an editing application, and start arranging all the graphic elements.

UTILIZE TYPOGRAPHY AND VISUAL HIERARCHY

Typography was developed because of poster-making as posters back then required creative typefaces and font styles.

INDICATE CONTACT DETAILS

Write contact information, address, and social media sites clearly so that anyone who comes across your poster can avail of your products or services.