

Content Calendar Template

Goal:	e.g. Driving traffic to website, raising awareness of new service etc		
Keywords:			
Audience:	e.g. Who is your target audience? What are they going to find useful or valuable?		
Activity /Events:	Promotional Offers, details of workshops, networking events, open days etc		

Week	Monday	Tuesday	Wednesday	Thursday	Friday
w/c					
w/c					
w/c					
w/c					