

Social Media Content Calendar

Mad Choco

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February						
Su	M	Tu	W	Th	F	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

JANUARY 2023

Social Media Content Calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4 FB & IG: Launch Valentine's Promos	5	6 FB: Ingredients Feature	7
8	9 IG: LGBT Love and Chocolates	10	11	12 FB: Free Love and Chocolates	13	14
15	16 FB & IG: Valentine's Eve Promo	17 FB & IG: Valentine's Day Specials	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Notes:

1. Provide budget itemization for ad sponsors.
2. Feature LGBT+ couples.