

# Social Media Content Calendar

Social media algorithms are continuously developing to keep up with the latest trends.

## Mad Choco

2350 Camino Vida Roble #101, Carlsbad, CA 92011

madchoco@email.com | 222 555 7777

| February |    |    |    |    |    |    |
|----------|----|----|----|----|----|----|
| Su       | M  | Tu | W  | Th | F  | Sa |
|          |    |    | 1  | 2  | 3  | 4  |
| 5        | 6  | 7  | 8  | 9  | 10 | 11 |
| 12       | 13 | 14 | 15 | 16 | 17 | 18 |
| 19       | 20 | 21 | 22 | 23 | 24 | 25 |
| 26       | 27 | 28 |    |    |    |    |

## JANUARY 2023

### Social Media Content Calendar

| Sunday | Monday                               | Tuesday                                 | Wednesday                               | Thursday                           | Friday                       | Saturday |
|--------|--------------------------------------|-----------------------------------------|-----------------------------------------|------------------------------------|------------------------------|----------|
| 1      | 2                                    | 3                                       | 4<br>FB & IG: Launch Valentine's Promos | 5                                  | 6<br>FB: Ingredients Feature | 7        |
| 8      | 9<br>IG: LGBT Love and Chocolates    | 10                                      | 11                                      | 12<br>FB: Free Love and Chocolates | 13                           | 14       |
| 15     | 16<br>FB & IG: Valentine's Eve Promo | 17<br>FB & IG: Valentine's Day Specials | 18                                      | 19                                 | 20                           | 21       |
| 22     | 23                                   | 24                                      | 25                                      | 26                                 | 27                           | 28       |
| 29     | 30                                   | 31                                      |                                         |                                    |                              |          |

#### Notes:

1. Provide budget itemization for ad sponsors.
2. Feature LGBT+ couples.