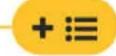
## call to action

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noun [ C ]

UK ♠ /,kɔ:.l tu: 'æk.ʃən/ US /,kɑ:.l tu: 'æk.ʃən/

plural calls to action
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something such as a speech, piece of writing, or act that encourages people to take action about a problem:

The film is a call to action on climate change.