

Blog Editorial Calendar Template							developed by Stephanie Schwab, www.crackerjackmarketing.com, twitter.com/stephanies
Blog name							
Author(s)					Note: Add an Author column for a multi-author blog		
Day	Date	Completed	Posted	Category	Theme	Blog topic	Blog title
		Use checkmarks or Xs to indicate that your posts are ready to go or posted.		Match this to the categories you have established in your blog's navigation. Determine how you want to balance your category content and then use the calendar to insure you're meeting those goals by posting across categories over time.	If you use regular memes or topic buckets, indicate here. You can program this column out well in advance if you use the same posting schedule, i.e., Wordless Wednesdays, Fun Fridays.		The actual title of your post (you can draft in advance, but also update to reflect the actual posted title)
Monday							
Tuesday							
Wednesday							
Thursday							
Friday							
Saturday							