

SOCIAL MEDIA EDITORIAL CALENDAR

FACEBOOK			
DATE OF POST	CONTENT TYPE	HASHTAGS	AUTHOR
01-01-2021	Photo/Images, Videos	#Foodtheday	Johnson
13-06-2021	Blog Posts, Food Tips	#Food	Robert
22-04-2021	Share a Funny meme	#Fun	Louis
25-07-2021	Facebook Business Pages	#Business	Williams

GOOGLE PLS			
DATE OF POST	CONTENT TYPE	HASHTAGS	AUTHOR
01-01-2021	Build strategic networks with circles	N/A	Johnson
13-06-2021	Use replies to add influencers to your circles	N/A	Robert
22-04-2021	Share Inspirational Quotes	#Quote	Louis

TWITTER			
DATE OF POST	CONTENT TYPE	HASHTAGS	AUTHOR
01-01-2021	Sharing of news and stories	#news	Johnson
13-06-2021	Retweets of follows	#tweet	Robert
22-04-2021	Promoted Tweets	#Promotion	Louis

INSTAGRAM			
DATE OF POST	CONTENT TYPE	HASHTAGS	AUTHOR
01-01-2021	Write a Blog	#Blog	Johnson
13-06-2021	Post a pic	#Another	Robert
22-04-2021	Share Inspirational Quotes	#Quote	Louis

LINKEDIN			
DATE OF POST	CONTENT TYPE	HASHTAGS	AUTHOR
01-01-2021	Industry News and Research	#Branding	Johnson
13-06-2021	Blog Posts	#Career	Robert
22-04-2021	Quick Tips, LinkedIn Ads	#Tips	Louis

PINTEREST			
DATE OF POST	CONTENT TYPE	HASHTAGS	AUTHOR
01-01-2021	Sharing of interesting products	#productivity	Williams
13-06-2021	Boards	#Board	Robert
22-04-2021	Sharing of interesting recipes	#Food	Louis

