

Partner Program launch prep	Revenue targets	Copy for 3 Landing pages (For marketers, Agencies, Influencers)	Hayley	IN DESIGN	December 7th
		Copy edit for the referral landing page (expansion working on the copy)	Hayley	EDIT REQUIRED	December 14th
		PDF copy x3: How to sell Unbounce	Hayley	IN PROG	December 5th (Marketers) December 14th (Ag. Inf)
		Begin copy for onboarding email track	Hayley	PLANNING	December 14th
		Begin copy for recruitment email track	Hayley	PLANNING	December 21
		Popup copy X1	Hayley	PLANNING	November 30
Pagespeed + AMP FEB launch prep	attract our target 13 NTS per month	Work on the Child Feature page for AMP	Colin and Ceci	IN PROG	Dec 5th copy due
		Update AMP version of the Eval landing page	Ceci and Colin	EDIT REQUIRED	DATE HERE
		Outline changes to Page speed eval page re: adding more about AMP	Ceci and Colin	EDIT REQUIRED	DATE HERE
		[PRODUCTION PHASE] Pagespeed original research report	Colin	DONE	Jan 22nd
		[Stat Roundup post] existing pagespeed stats marketers need to understand (aggregated from other sites) + interpretation of what it means	Jen	DONE	December 10
		Growthhackers AMA "Lightning Round" – Everything you wanted to know about Pagespeed but were afraid to ask	Hayley	DONE	November 13
Enterprise Solutions page	Sales enablement	The research portion for this page	Hayley	IN PROG	January 31st, 2019
Brand project	80% of visitors understand what we provide	Style guide bulk of work gets done	Colin	IN PROG	January 10 due