



# 10 Steps to Good Survey Design

Keep it  
Short & Relevant

01

10

Plan your next Step

Ask Simple &  
Open-ended Questions

02

09

Create Survey Report

Optimize the Survey  
for Mobiles

03

08

Analyse the  
Survey Response

Ask One Question  
at a Time

04

07

Avoid Complicated  
Jargons

Add Images, GIFs, and  
Videos

05

06

Add Different Question  
Types