

EMP		Deadline	Responsibility	Key Resources	Notes / Status
1	Determine CY2013 number of illegal dumping occurrences at yard waste site	1/10/2014	Chuck W.	Personnel and records	Completed on 1/6/14. CY2013 number of illegal dumping occurrences was 16
2	Develop enforcement policy and strategy / plan with local law enforcement	3/31/2014	Mary D.	Personnel. Local law enforcement	Completed on 3/21/14
3	Enforce illegal dumping policy	3/31/14 - 12/31/14	Sgt. Smith	Local law enforcement	Completed 3/31/14 - 12/31/14. Local law enforcement routinely patrolled area and enforced violations of illegal dumping
4	Modify and develop communication material(s) regarding illegal dumping	4/30/2014	Fred M.	Money. Personnel. Great Iowa Broadcasting. Local newspapers. Local law enforcement	Completed on 4/28/14. Modified signs. Developed brochures, flyers, radio ads, and newsprint
5	Post modified signs regarding illegal dumping	5/1/2014	Carla E.	Personnel	Completed on 5/1/14. Signs posted at yard waste site and other key locations with access to site
6	Distribute first run of brochures and flyers	5/30/2014	Fred M.	Personnel. Local law enforcement	Completed on 5/28/14. Distributed brochures and flyers within agency and throughout local law enforcement's outreach
7	Advertise first run of radio ads and newsprint	6/30/2014	Fred M.	Money. Great Iowa Broadcasting. Local newspapers	Completed on 6/29/14. Advertised radio ads throughout the day of 6/23/14. Advertised newsprint within 6/29/14 editions of local newspapers
8	Distribute second run of brochures and flyers	8/31/2014	Fred M.	Personnel. Local law enforcement	Completed on 8/29/14. Distributed brochures and flyers within agency and throughout local law enforcement's outreach
9	Advertise second run of radio ads and newsprint	9/30/2014	Fred M.	Money. Great Iowa Broadcasting. Local newspapers	Completed on 9/28/14. Advertised radio ads throughout the day of 9/26/14. Advertised newsprint within 9/28/14 editions of local newspapers
10	Determine CY2014 number of illegal dumping occurrences at yard waste site	1/9/2015	Chuck W.	Personnel and records	Completed on 1/5/14. CY2014 number of illegal dumping occurrences was 10